

Report on ANZAM Research Methods SIG Activities in 2025

1. Keynote at Tweed Heads Hospital – 9 September 2025

The Research Methods SIG was represented at Tweed Heads Hospital in New South Wales, where I was invited as a keynote speaker. The audience included healthcare professionals and researchers. This keynote provided an opportunity to:

- Promote ANZAM as a leading professional body in the management field across Australia and New Zealand.
- Promote the ANZAM Health Management SIG, encouraging healthcare professionals to engage with ANZAM.

2. Workshop on AI in Research at Bond University – 11 September 2025

On 11 September, the Research Methods SIG organized a half-day, hands-on workshop at Bond University. The focus was on using Artificial Intelligence (AI) as a research assistant, providing participants with practical experience in leveraging AI tools for research activities.

Key highlights:

- The workshop attracted 91 registrations, with 72 attendees on the day, representing Griffith University, Bond University, and Southern Cross University.
- Participants engaged in interactive demonstrations and exercises, learning how AI can streamline literature reviews, code qualitative data, and generate research ideas.
- Feedback was overwhelmingly positive, with attendees valuing the hands-on approach and gaining actionable skills for immediate application in their research.

Promotion and Engagement:

- The ANZAM QR code was shared to encourage membership and further engagement.
- Several attendees expressed strong interest in joining ANZAM and confirmed their intention to attend the upcoming ANZAM Conference as a result of their positive experience.

Summary:

The Bond University workshop was a resounding success, enhancing participants' research skills, fostering collaboration, and inspiring new members to join ANZAM and participate in future events.

3. Workshop on Advances in Mixed Method Research – 17 October 2025

On October 17th, the Research Methods SIG, with the support of the Research Team at the Faculty of Business and Law, organized a workshop focused on advances in mixed method research. The workshop was delivered by Professor Ros Cameron, Director of the Centre for Organisational Change and Agility at Torrens University.

Event details:

- The workshop was attended by 49 participants, including HDR students and staff from Curtin University.
- The session provided valuable insights into the latest developments in mixed method research, fostering skill development and academic engagement among attendees.

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